

Final Exam Questions
Master of Business Administration
2023/2024 II. semester
After September 2017

A/Basic courses

| Accounting and Finance |
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| A/1. Accounting on international level - IFRS. A/2. Types of accounting information - definition and description of financial and management accounting. A/3. The theory of time value of money and the mathematics of securities |
| Quantitative Statistical Methods |
| A/4. Multiple regression analysis (stages and assumptions). A/5. Model building, variable selecting in regression analysis (variable elimination, dummy variables). A/6. Cluster analysis: Hierarchical cluster analysis (stages and assumptions). |
| Human Resource Management |
| A/7. Basic definitions of HRM. Job design, job advertisement. A/8. Recruitment process and methods. Assessment centre. A/9. Performance management, appraisal, rewarding. |
| Organisational Behaviour and Leadership |
| A/10. Explain situational leadership theory (Hersey-Blanchard model) and mention examples for its use in practice. A/11. Explain the process of team formation and the stages of group development. A/12. Define the sources and forms of conflict and mention examples for conflict management strategies. |
| Operation and Innovation Management |
| A/13. Definition, process and events of innovation and relationship with phases of K- waves. A/14. Basic diffusion models and Trigger- effect. A/15. Basic innovation strategies; predominant product, green- product. |

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B/Professional courses

| Decision Making Theory and Methods |
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| B/1.. Psychology of Decision-Making: objective and perceived reality" |
| B/2. Decision psychology: probability and utility influencing factors. |
| B/3. Single attribute risky decisions: determination of utility function; expected utility. |
| Strategic and Change Management |
| B/4. The 5 P's definition of Mintzberg and the 10 strategic schools. |
| B/5. The 4 types of statements in a multinational company |
| B/6. Strategies for declining industries. |
| Project Management |
| B/7. Definition of project. Project cycle. Project scope management. |
| B/8. Process and methods of risk management. |
| B/9. Project planning: GANTT chart, network plan, resource planning. |
| World Economics |
| B/10. The role of oil in the World economy, as the most important product of the international trade. |
| B/11. The 'geography' of foreign investments; The operating characteristics of transnational corporations and their impact on the development of the world economy. |
| B/12. The role and relations of the European Union in the world economy. |
| Corporate Finance |
| B/13. Compare the Static and Dynamic Investment Appraisal Methods. Calculation, supported corporate goal, ranking and threshold rule, advantages and disadvantage. |
| B/14. How can we implement the NPV model, and how can be solved the following practical problems: inflation (real versus nominal model), working capital, taxation, salvage value of project, relevant evaluating period, relevant discount rate (concept of WACC) ? |
| B/15. Working capital management: - structure, aim of cash budget, how can be the cash shortage managed, optimal order size, optimal batch size, structure of order evaluation model |