

**Final Exam Questions**  
**Master of Business Administration**  
**2020/2021I. semester**  
*After September 2017*

**A/Basic courses**

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<b>Accounting and Finance</b>
A/1. Accounting on international level - IFRS. A/2. Types of accounting information - definition and description of financial and management accounting. A/3. History of Money. Functions of Money.
<b>Quantitative Statistical Methods</b>
A/4. Multiple regression analysis (stages and assumptions). A/5. Model building, variable selecting in regression analysis (variable elimination, dummy variables). A/6. Cluster analysis: Hierarchical cluster analysis (stages and assumptions).
<b>Human Resource Management</b>
A/7. Basic definitions of HRM. Job design, job advertisement. A/8. Recruitment process and methods. Assessment centre. A/9. Performance management, appraisal, rewarding.
<b>Organisational Behaviour and Leadership</b>
A/10. Explain situational leadership theory (Hersey-Blanchard model) and mention examples for its use in practice. A/11. Explain the process of team formation and the stages of group development. A/12. Define the sources and forms of conflict and mention examples for conflict management strategies.
<b>Operation and Innovation Management</b>
A/13. Definition, process and events of innovation and relationship with phases of K- waves. A/14. Basic diffusion models and Trigger- effect. A/15. Basic innovation strategies; predominant product, green- product.

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**B/Professional courses**

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<b>Decision Making Theory and Methods</b>
B/1. Characteristics and process of AHP and PROMETHEE ranking methods.
B/2. Decision psychology: probability and utility influencing factors.
B/3. Single attribute risky decisions: determination of utility function; expected utility.
<b>Strategic and Change Management</b>
B/4. Compare the development of strategic management in Western European countries with the development process in Hungary.
B/5. Analyse the role of organizational culture and power in change management.
B/6. Compare the incremental and the radical strategic changes in organizations.
<b>Project Management</b>
B/7. Definition of project. Project cycle. Project scope management.
B/8. Process and methods of risk management.
B/9. Project planning: GANTT chart, network plan, resource planning.
<b>World Economics</b>
B/10. The role of oil in the World economy, as the most important product of the international trade.
B/11. The 'geography' of foreign investments; The operating characteristics of transnational corporations and their impact on the development of the world economy.
B/12. The role and relations of the European Union in the world economy.
<b>Corporate Finance</b>
B/13. Compare the Static and Dynamic Investment Appraisal Methods. Calculation, supported corporate goal, ranking and threshold rule, advantages and disadvantage.
B/14. How can we implement the NPV model, and how can be solved the following practical problems: inflation (real versus nominal model), working capital, taxation, salvage value of project, relevant evaluating period, relevant discount rate (concept of WACC) ?
B/15. Working capital management: - structure, aim of cash budget, how can be the cash shortage managed, optimal order size, optimal batch size, structure of order evaluation model