

Final Exam Questions
Master of Business Administration
2019/2020II. semester
After September 2017

A/Basic courses

Accounting and Finance
A/1. Accounting on international level - IFRS. A/2. Types of accounting information - definition and description of financial and management accounting. A/3. History of Money. Functions of Money.
Quantitative Statistical Methods
A/4. Multiple regression analysis (stages and assumptions). A/5. Model building, variable selecting in regression analysis (variable elimination, dummy variables). A/6. Cluster analysis: Hierarchical cluster analysis (stages and assumptions).
Human Resource Management
A/7. Basic definitions of HRM. Job design, job advertisement. A/8. Recruitment process and methods. Assessment centre. A/9. Performance management, appraisal, rewarding.
Organisational Behaviour and Leadership
A/10. Explain situational leadership theory (Hersey-Blanchard model) and mention examples for its use in practice. A/11. Explain the process of team formation and the stages of group development. A/12. Define the sources and forms of conflict and mention examples for conflict management strategies.
Operation and Innovation Management
A/13. Definition, process and events of innovation and relationship with phases of K-waves. A/14. Basic diffusion models and Trigger- effect. A/15. Basic innovation strategies; predominant product, green- product.

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B/Professional courses

Decision Making Theory and Methods
B/1. Characteristics and process of AHP and PROMETHEE ranking methods.
B/2. Decision psychology: probability and utility influencing factors.
B/3. Single attribute risky decisions: determination of utility function; expected utility.
Strategic and Change Management
B/4. Compare the development of strategic management in Western European countries with the development process in Hungary.
B/5. Analyse the role of organizational culture and power in change management.
B/6. Compare the incremental and the radical strategic changes in organizations.
Project Management
B/7. Definition of project. Project cycle. Project scope management.
B/8. Process and methods of risk management.
B/9. Project planning: GANTT chart, network plan, resource planning.
World Economics
B/10. The role of oil in the World economy, as the most important product of the international trade.
B/11. The 'geography' of foreign investments; The operating characteristics of transnational corporations and their impact on the development of the world economy.
B/12. The role and relations of the European Union in the world economy.
Corporate Finance
B/13. Compare the Static and Dynamic Investment Appraisal Methods. Calculation, supported corporate goal, ranking and threshold rule, advantages and disadvantage.
B/14. How can we implement the NPV model, and how can be solved the following practical problems: inflation (real versus nominal model), working capital, taxation, salvage value of project, relevant evaluating period, relevant discount rate (concept of WACC) ?
B/15. Working capital management: - structure, aim of cash budget, how can be the cash shortage managed, optimal order size, optimal batch size, structure of order evaluation model